

Best Times to Post:

Between: 7am to 1pm (EST)

i.e: 5.30pm to 11.30pm (IST)

Between: 10am to 4pm (EST)

i.e: 8.30pm to 2.30am (IST)

You Can Always Check Your Insights &
Post When Your Audience Is Most Active!

DM Strategy

- **Day 1-2 (10 Dm's Per hr) 2 times day (Gap 2 hrs)**
- **Day 3-4 (15 Dm's Per hr) 2 times day (Gap 2 hrs)**
- **Day 5-6-7 (20 Dm's Per hr) 2 Times day (Gap 2 hrs)**
- **Day 8th Onwards (25 Dm's Per hr) 2 Times day (Gap 2 hr)**

TIP: Maintain a gap of 3-5 seconds between each DM

Pages You Can Approach For Paid Promos

- @financelegends
- @factsforgenius
- @successswap
- @investearnsave
- @entrepreneursquote
- @successowner
- @millionairementor
- @knowledge4genius
- @sidehustlebible
- @age_of_attitude
- @entrepreneurhustle

Story Strategy (Promo Day)

Start posting 15 mins before the Promo and post all the stories at one GO!!

- Start with 1 Comparison Poll Image
- Your Earnings
- Share your client's/student's Results
- Sales pitch for Mentorship/AC Management (Based on your Niche)

After a Couple Of Hours...

- Deals closed by you (If any to create a FOMO)
- More Value & Results If any (Share Reel/Feed Post in Story)

PPCR STRATEGY



Paid Promo



Reinvest



Close



Story Strategy (Regular Day)

- Start with 2 Polls (Image or Video - Try & Test) use what works the best!
- Your Earnings (2/3 times a week)
- Share your client's/student's Results (Flexible)
- Sales pitch for Mentorships (2-3 Times a week)
- Hangouts/Personal Life (Happening Life to Motivate your Followers to Take ACTION)

Miscellaneous:

- Behind the Scenes (Creating Content/Other side hustle if any)
- Ask Me Anything (Once a week or once in 10 days)
- S4S

Story Strategy (Promo Day)

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- Your Earnings
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INSTAGRAM LIMITS (Cheat Sheet)

- Combined Action 500/Day
- Max Following 7500
- Follow 150/Day - 49/Hr
- Unfollow 150/Day - 49/Hr
- Comments 200/Day - 20/Hr
- Likes 120/Day - 30/Hr
- DM's 50-70/Day 20/Hr
- Tag 20/Per Post

Maintain a 3-5 second Gap between each Action.

Get Your First 500 Real Followers

STEPS:

Go to [@successunivesre](#) and Follow (Link in description)

Start following the Followers of [@successunivesre](#) (Follow the Chart)

Day 1: Follow 5 people with a 3 secs gap!

Day 2: Follow 10 people with a 3 secs gap!

Day 3: Follow 20 people (10 people each hour)

Day 4: Follow 20 people (10 people each hour)

Day 5: Follow 40 people (20 people each hour)

Day 6: Follow 40 people (20 people each hour)

Day 7: Follow 80 people (40 people each hour)

Day 8: Follow 80 people (40 people each hour)

Day 9: Follow 98 people (49 people each hour)

Minimum 1 hour gap before you start following again!



Don't follow more than 98 people in one day. Start Unfollowing with the same technique once your account reaches 500+ Following (Don't do more than 49 Follow/Unfollow in one hour). Follow this strategy till 500 followers & then switch to unlimited HQ Followers strategy!

The Failproof Hashtag Formula

Small Hashtags
(Less than 50000)

Medium Hashtags
(Between 50000 to 300000)

Large Hashtags
(300000 & Above)

Followers Count	Brand & Post Related HT	Small	Medium	Large	TOTAL
Below 1k	4	16	2	2	24
Between 1-10k	4	14	3	3	24
Between 10-50k	4	10	6	4	24
50k & above	4	7	8	5	24

Free Unlimited HQ Followers

STEPS:

Go to @millionairementor, @wealth, @investingmentors, @entrepreneurshipfacts, @thegrowinginvestor, @thebusinesshacks, @sidehustlebible, @entrepreneurshipquote (Links in description)

Start following their Followers (Try & Test and Follow the one which works best for you)

Follow 98 people (49 people each hour)

You can use this technique for as long as you want
or atleast till 1k Followers!

Minimum 1 hour gap before you start
following again!

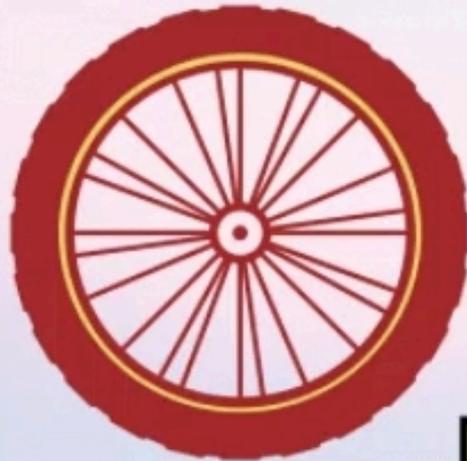


Don't follow more than 98 people in one day. Start Unfollowing with the same technique
once your account reaches 1000+ Following (Don't do more than 49 Follow/Unfollow in one
hour). Follow this strategy least till 1k and continue after that if you want!

The Followers Cycle



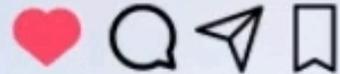
More Followers



More Reach



More Engagement





Growing

Welcome To Day 4 🍷
(Organic Growth Accelerator)

- #1 Importance Of Growing an IG Account
- #2 Content Strategy – Be Consistent
- #3 S45 Strategy – Exponential Growth
- #4 Get Your First 500 Real Followers – BONUS My Guarantee
- #5 Free Unlimited Real High Quality Followers – Secret Hack
- #6 TAKE ACTION NOW

Create Content That People ENGAGE with, There's No Other Secret!

Note

Clear



For Eg:

- Infographics & Motivational
- Top 10 Books
- Top 7 Hacks
- How to content
- Affirmation (Type YES letter by letter)





Instagram Algorithm

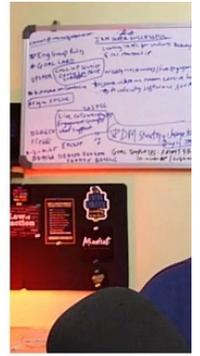
What is the Algorithm & How does it works?

4 Main Types Of Engagement

Explore Page

- Ranking Secrets
 - #1 More Saves - Explosive Home Reach (Followers)
 - #2 More Like & Comments - Rank On Hashtag
 - #3 More Save & Share - Explore

How to Crack the Algorithm?





+

4 Main Types Of Engagement

- #1 - Save Post (Top Hack)
- #2 - Share Post (Top Hack)
- #3 - Comment on Post
- #4 - Like Post

Instagram Algorithm

Explore Page

Ranking Secrets

How to Crack the Algorithm?

Most Annoying Thing About Shadow Ban?

Causes of Shadow Ban

- #1 Breaking a Community Guideline (Knowingly/Unknowingly)
- #2 Stealing Content
- #3 By Using Bots
- #4 Spam
- #5 Nudity
- #6 Using Banned hashtags



Action Blocked V/S Shadow Banned

Action Blocked 

Shadow Ban 

What is a Shadow Ban?  

Note

Clear

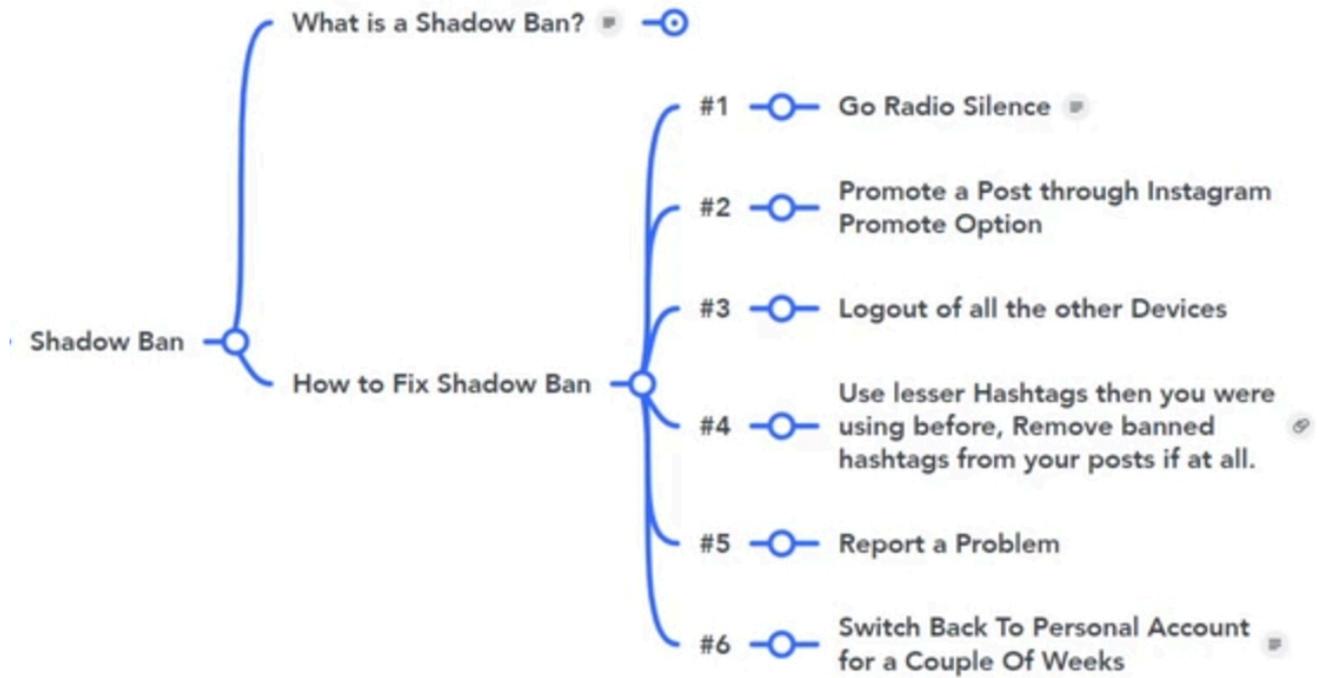


- Sudden Decrease in Reach
- No Ranking on Hashtags & No Explore Page, Only Limited Followers
- Engagement Drop by 80-90%

How long does it Stay?

First Ban 14 Days

Action Blocked 







on Blocked V/S
adow Banned







What is SEO? — Focus on Keywords



SEO Hacks

Hacks

- #1 — Include your primary keyword in your display name and @Username
- #2 — Use your secondary keywords in the BIO
- #3 — Use secondary keywords in your Image Captions



What is SEO? —○— Focus on Keywords



SEO Hacks

Hacks

#1



Include your primary keyword in your display name and @Username

#2



Use your secondary keywords in the BIO

#3



Use secondary keywords in your Image Captions